

# Super Summer Town Hall

Down the road the gingerbread man. He ran past the  
house. The dog wagged his tail. Slow down, Gingerbread  
Man. I want to talk to you. The dog barked. And he started  
crying like the gingerbread man.

But the gingerbread man ran faster.

"I'll run and run as fast as I can.  
I won't reach you. I'm the gingerbread man!"  
He ran from the woman. I ran from the man.  
I'll run from you. See if I can!"

July 31, 2020



# Welcome!

Using the Chat box, tell us your name and where you are from!

The Chat Box is at the bottom right of the Go To Meeting screen :)

Hi everyone! Rebecca  
from RAR National in  
Pasadena, MD.

# Agenda for Today's Town Hall

- Welcome & What's "Top of Mind?"
- Engaging Families Virtually: Katee Duffy, RAR Massachusetts
- Engaging Families Virtually
- Going Back Plans: Let us know!
- Tools to Support Your Going Back Plan
- New! RAR Materials
- Announcements & Discussion

# Raising A Reader COVID Recovery

## *Stage 3*

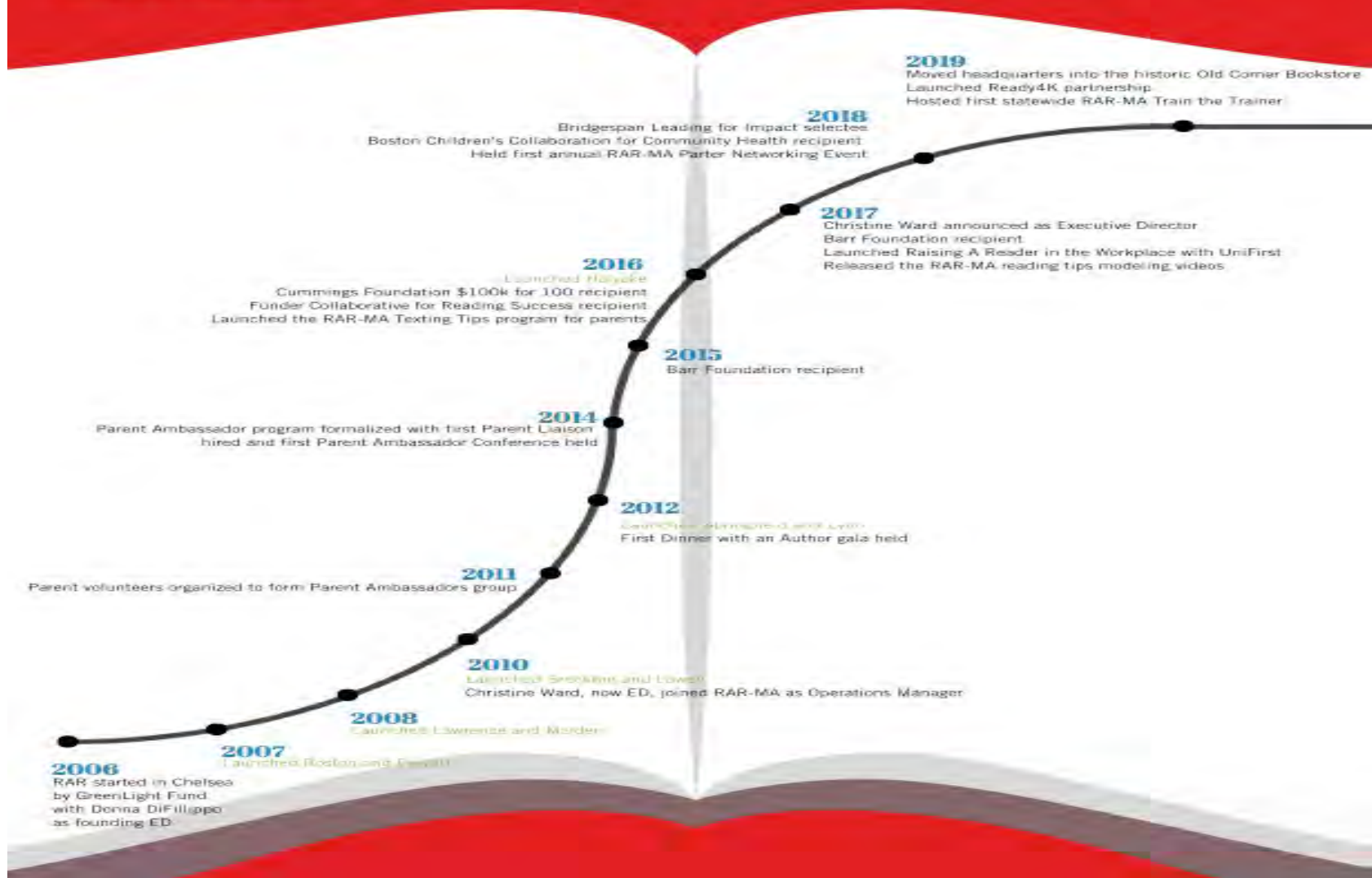
# Phase 2: COVID Recovery

<b>Stage 1</b> <b>Conclude</b> <b>&amp; celebrate</b>	Goal: Formally conclude 2019-2020 Program Year
<b>Stage 2</b> <b>Sustain</b> <b>Routines</b>	Goal: Support families in sustaining the routine of book sharing over the summer and support addressing "COVID slide"
<b>Stage 3</b> <b>Gather the</b> <b>facts &amp; plan</b>	Goal: Audit your RAR inventory, connect with implementation sites regarding their county guidelines, plan for re-launch incorporating appropriate <b>RAR implementation alternatives (rotation, technology, parent workshops, library connection)</b>
<b>Stage 4</b> <b>Relaunch</b>	Goal: Re-launch your Raising A Reader program serving children and families
<b>Stage 5</b> <b>Refine</b>	Goal: Assess and refine innovations



## **Engaging Families Virtually**

Katee Duffy, Raising A Reader Massachusetts



- <https://documentcloud.adobe.com/link/track?uri=urn:aaid:scds:US:2ffee6fb-44ec-4bc9-aa10-c7be12225cb8>

# OVERVIEW

- independent 501 (C) 3
- focus birth- 6 year old
- 8500 children
- 120 partners
- family engagement
  - workshop education
  - integrated education
- public preschools
- private child care centers
- EHS/HS centers
- family child care agencies
- playgroups
- home visiting
- community based programs
- parent focused programs



# LEARNINGS

- families are using a variety of devices
- families are seeking ways to connect with each other
- families are enjoying shared reading with their children
- families are requesting extension activities
- preference for virtual in future
  - 100% interested in additional related sessions
  - 97% learned something new
  - 100% recommended to a friend

## NEW DIRECT-TO-FAMILY OFFERINGS!

- 1** Offering Family Engagement Workshops via Virtual, Live Facilitated Sessions with early literacy experts from RAR-MA

- 2** Supporting caregivers by providing an opportunity to learn ways to expand and enhance engagement with their children around shared reading practices



## LOGISTICS

- 1.5 hour Zoom sessions
- Hosted on Zoom Pro platform
- Individual registration required
- Up to 20 participants
- 2 workshops
- \$500 per workshop

## WORKSHOP 1

Introduction to early literacy and brain development



Introduction to dialogic reading



For more information, contact:  
Katee Duffy, Director of Programs  
[katee@raisingareaderma.org](mailto:katee@raisingareaderma.org) (617) 602-7936

## WORKSHOP 2

Workshop 1 is a prerequisite

Defining open-ended questions



Using questions to build child's vocabulary



Asking good questions across different ages



# CONTENT

## Workshop 1

- ✓ introducing to early literacy and brain development
- ✓ establishing dialogic reading foundation

## Workshop 2

- ✓ defining open ended questions
- ✓ using questions to build vocabulary
- ✓ asking good questions across different ages



# LOGISTICS

facilitated live- English or Spanish  
1.5 hour sessions  
hosted on Zoom Pro platform  
individual registration required  
2 workshops  
up to 20 participants per workshop  
\$500.00 per workshop





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**K R Duffy, MA, NCC**

## Director of Programs, Raising A Reader Massachusetts

[katee@raisingareaderma.org](mailto:katee@raisingareaderma.org)

617.602.7936 (cell)

# **Engaging Families Virtually**

## **Research & Tips From the Field**

# 5 Ways to Support Parents During Remote Learning

- Consistent Communication
- Providing Tutorials and Cheat Sheets
- Host a Parent Academy
- Virtual Announcements
- Helping with At-Home Learning





## How Educators Can Help Parents: Remote Learning Tips

Education Week <https://www.edweek.org/media/4-dwnload.pdf>

- Ask parents what they need.
- Invite ongoing feedback.
- Keep the learning curve manageable.
- Turn off unnecessary email notifications.
- Develop resources for parents to use if they need help.

# Resources to Support Parents & Caregivers

- The following resources can help parents with learning at home:
- [The Work-From-Home Parent's Guide to At-Home Learning During COVID-19](#)
- [Parents Guide to Distance Learning](#)
- [Parents Guide to Online Learning](#)
- [How Parents Can Help Kids Learn From Home](#)
- [A Parent's Guide for Teaching at Home](#)





## Discussion: What Tips Do YOU Have?

# Going Back Plans

## Complete the Survey Monkey!

- Let us know your "going back" plan
- Gauge interest in:
  - Replenishment Kits
  - Family Packs
  - Virtual Programming
  - Tech Needs
- Request Support from RAR Portfolio Manager

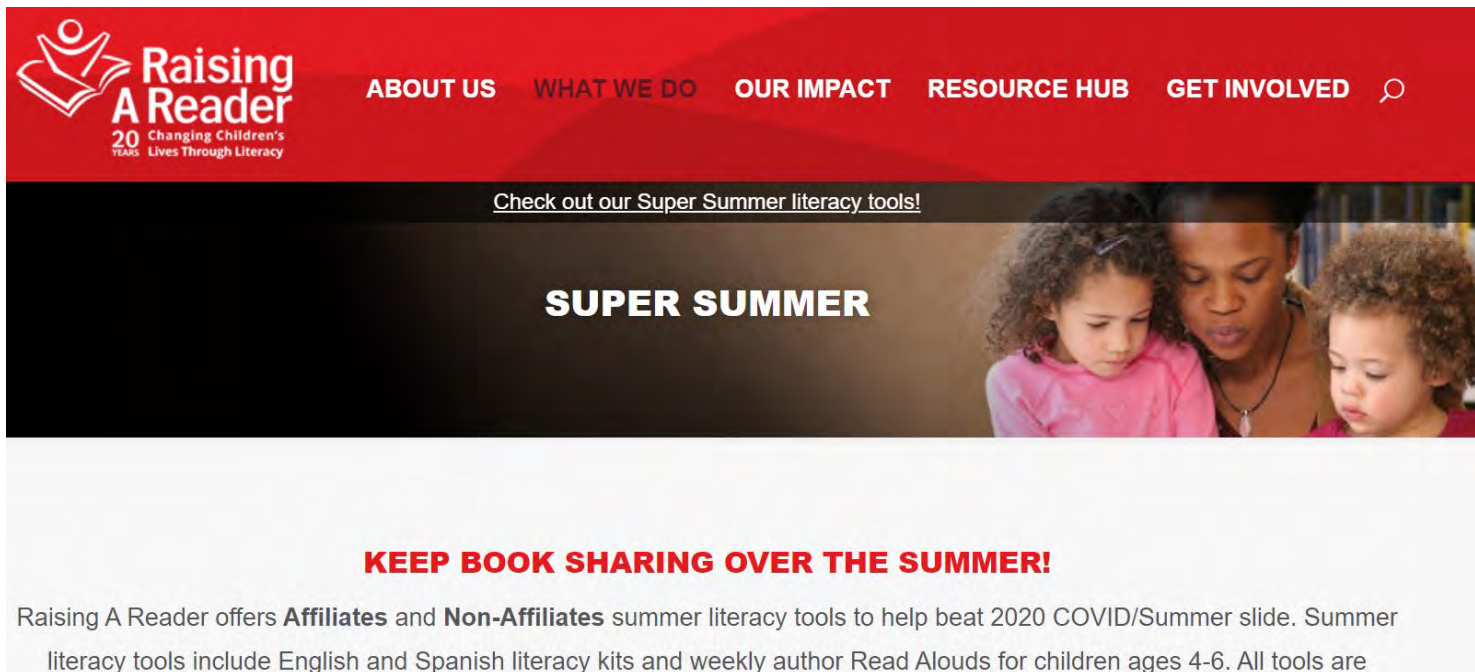
<https://www.surveymonkey.com/r/V833P8J>

# **Raising A Reader Tools to Support Your Going Back Plan**



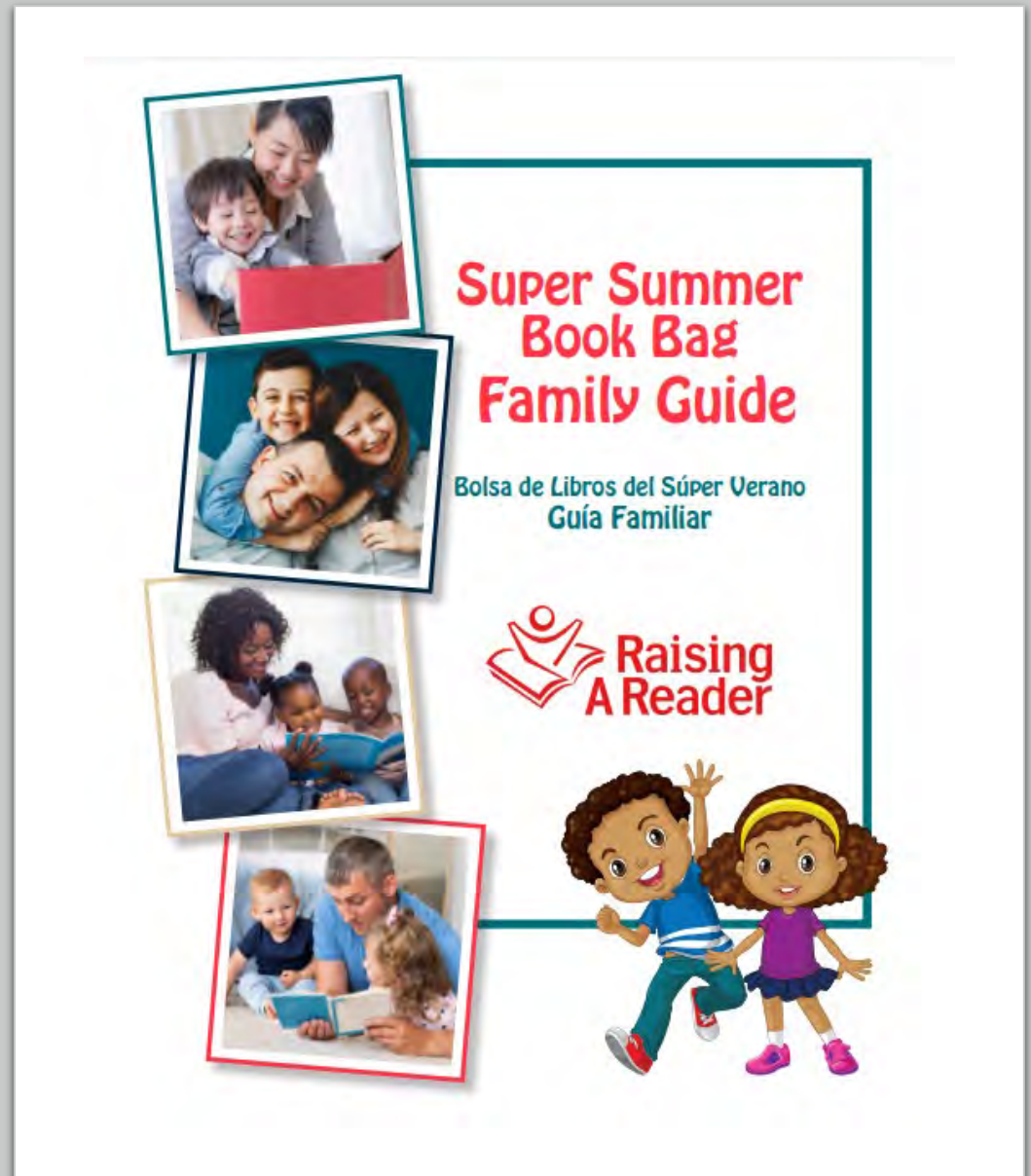
# Raising A Reader's Super Summer Webpage!

<https://www.raisingareader.org/what-we-do/super-summer/>



# Super Summer Family Guide Sneak Peek!

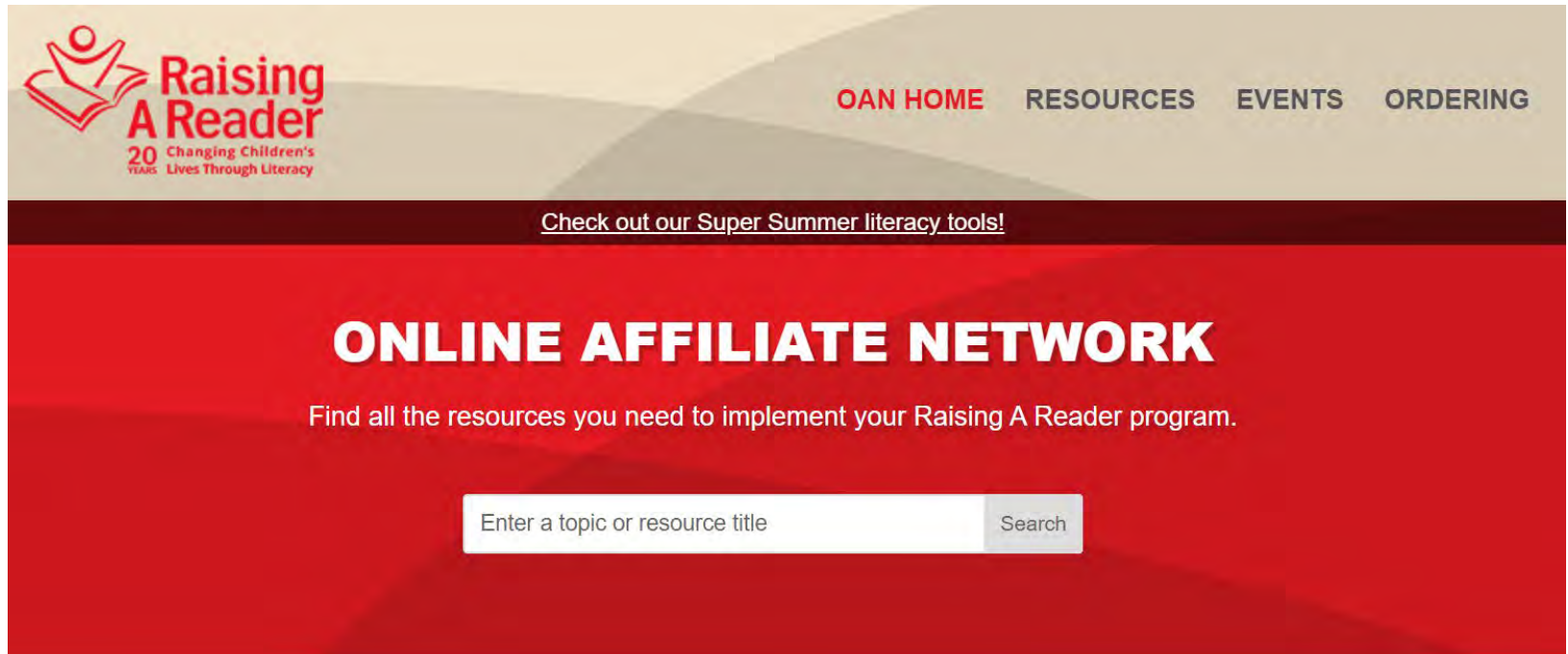
- FREE downloadable family guide!
- <https://www.raisingareader.org/additional-resources/>





# "Going Back" Tool Kit on the OAN!

<https://www.raisingareader.org/oan/>



# **NEW! Raising A Reader Materials**

# **Materials to Support Virtual, Distance Learning, Hybrid Programming**



# FABULOUS FALL FAMILY PACK

A fun way to build early literacy skills at-  
home as a family this fall

*Choose between an infant/toddler, preschool or school-age pack*

## WHAT'S INCLUDED?



A curated suite of books that incorporates math, science, social-emotional and non-fiction themes. Includes a Raising A Reader journal.



A family guide that includes hands-on activities using everyday household items to reinforce early learning skills that are directly aligned to the books in each pack



Access to a set of downloadable printables, online videos and tips on how to use the books, activity guide and online resources to create weekly shared reading themes that are aligned to your particular book set

## RAR AFFILIATES RECEIVE ACCESS TO TEACHER TOOLS TO SUPPORT THE HOME-SCHOOL CONNECTION



RAR affiliates that purchase family packs automatically have access to teacher tools that include a PDF of the family guide, downloadable tips on how to conduct successful virtual read-alouds, access to online webinars focused on how to engage families and motivate children in a virtual environment. An optional and customizable teacher pack can also be purchased that includes the books that are in the family pack, books to use as incentives for families to attend virtual workshops, and tools to help you sound and look great on any virtual platform!

# INTERESTED IN FAMILY PACKS?



**Family Kits serve families of children ages 0-8!**

**Available on the RAR Shop Site by mid-August. Shipping begins mid-September!**

# **Replacement Materials for Lost/Loved RAR books and bags due to COVID 19**



# Replenishment Collection NOW Available!

## Collection Options

Ages 0-2

- English Foundation Set
- Spanish Foundation Set
- English Supplemental Building Block
- Spanish Supplemental Building Block

Ages 3-  
PreK

- English Foundation Set
- Spanish Foundation Set
- English Supplemental Building Block (3)
- Spanish Supplemental Building Block (3)

School  
Age

- English Foundation Set
- Spanish Foundation Set
- English Supplemental Building Block (3)
- Spanish Supplemental Building Block (2)

# Replenishment Collection Costs

*Available July 6-November 1, 2020!*



## Foundation Sets

- \$500!
- 10 Red Book Bags w/ Tags
- 30 Kapco-Covered Books (School Age)
- 40 Kapco-Covered Books (0-PreK)

## Supplemental Building Blocks

- \$250!
- 5 Red Book Bags w/ Tags
- 15 Kapco-Covered Books (School Age)
- 20 Kapco-Covered Books (0-PreK)

# Additions to the Shop Site

# Plastic Bags NOW Available!

**Categories**

- Replacement Sets
- Super Summer Book Bags
- Foundation Sets & Supplemental Building Blocks
- Book Only Collections
- Refreshers and Blue Bags
- Miscellaneous Materials

**Shopping Cart**

*WELCOME TO THE RAISING A READER ORDERING SITE*

If you need any assistance ordering, please call us at 650-489-0550 or click [here](#) to email us.



[Replacement Sets](#)

Sets of Books and Red Bags designed to help with loss due to Covid.



[Super Summer Book Bags](#)

**\*\*Limited Time Offering**

## Starting Materials

[Foundation Sets & Supplemental Building Blocks](#)

- Plastic bags can be purchased in sets of 10 on the RAR Shop Site.



# Super Summer Book Bag



## Components:

- Bilingual family guide
  - Six weeks of daily school readiness activities
  - Templates for home-based learning tools
- 4 Bilingual or English Books
- Crayons
- Blank response journal
- Unifix cubes
- Letter/numbers
- Drawstring backpack

***Summer's Not Over! Order Yours today!***

# **Raising A Reader Resources & Announcements**

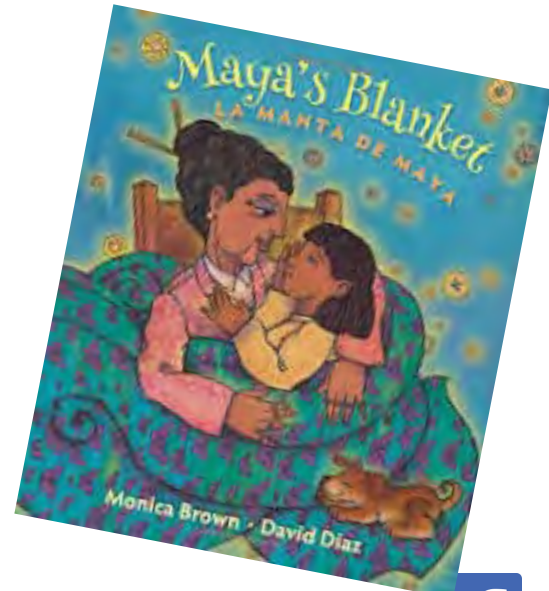
# Super Summer Read Aloud Series!

Starting **June 1<sup>st</sup>**, we'll be sharing weekly author read alouds!

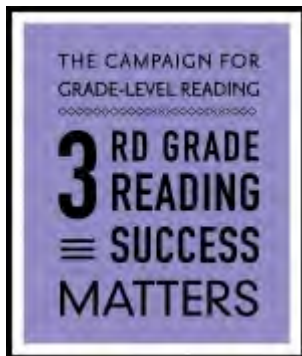
- All books from RAR's collection!
- Bilingual videos – English and Spanish
- Big thanks to Lee & Low Books for this!



Monica Brown reads *Maya's Blanket* in English and Spanish!







12:00 PM PT | 3:00 PM ET

[Register here](#)

### **August 4**

Connecting Digital Deserts: Some Promising Early Solutions

### **August 11**

Strategies for Addressing Chronic Absenteeism in Rural Communities

Continue Every Tuesday, Register [Here](#)

GLR  
Learning  
Tuesdays



## Sharing Session/Discussion

