



**COVID-19 Town Hall**  
**May 15, 2020**



# Welcome!

Using the Chat box, tell us your name and where you are from!

The Chat Box is at the bottom right of the Go To Meeting screen :)

Hi everyone! Rebecca  
from RAR National in  
Pasadena, MD.

# Agenda for Today's Town Hall

- RAR COVID Response and Recovery Overview
- Formally Conclude 2019-2020 Program Year
  - Program Evaluation
- Support Families in Sustaining Shared Reading Routines
  - Library Connections
  - Online Reading and Storytime Resources
  - Summer Literacy Kits
- Audit RAR Inventory
  - Collect & Disinfect Materials

# **RAR COVID Response and Recovery Overview**

# COVID Response: Stage 1

## Stage 1: Recognition (*Mid-March*)

Goal: Establish a common understanding of the problem and potential impact

- Recognize that there is a problem that is impacting our communities, program delivery model, and could impact our business model
- Understand the full scope of the problem, and impact on: staff, our supply chain, affiliate host organizations and families.
- Communicate with affiliates, advise them follow county guidelines

# COVID Response: Stage 2

## Stage 2: Immediate Actions *(Mid-March – Mid-April)*

Goal: Take immediate action to support affiliate network and activate relationships with stakeholders

- Close warehouse and move all staff to remote work
- Develop and launch Affiliate communications plan:
  - Host weekly Town Halls with affiliates and send weekly email
  - Build COVID -19 webpage with curated resources
  - Survey network to assess for current status, needs, and loss
- Connect with peer organizations and begin to share resources and collaboration points

# COVID Response: Stage 3

## Stage 3: Contribute, test concepts *(Mid-April – end of April)*

Goal: Support affiliate network, fill in gaps, and ensure sustainability

- Continued outreach to affiliates including cohort calls
- Seek crisis funding: Apply for PPP and EDIL; national and restricted funders
- Support crisis response with books (First Book) and emergency kits (Parent Child+)



# COVID Response: Stage 4

## Stage 4: Build our Future (*End of April – May*)

Goal: Rebuild our model and expand our offerings to meet community need, taking advantage of new opportunities and partnerships

- Engage NALAC in ideation of implementation model
- Execute future decisions on:
  - Opportunities to expand the model to meet demand/need
    - Building on bag rotation and library connection
    - Digital learning/ technology, possible content development
    - Book only, summer learning and transitions
    - Expanded content
  - Expand marketplace offerings for affiliates, technology partners
    - Book only collections, manipulatives



# Phase 2: COVID Recovery

|  |   |
|--|---|
| <b>Stage 1</b><br><b>Conclude</b><br><b>&amp; celebrate</b>    | Goal: Formally conclude 2019-2020 Program Year  |
| <b>Stage 2</b><br><b>Sustain</b><br><b>Routines</b>            | Goal: Support families in sustaining the routine of book sharing over the summer and support addressing "COVID slide"   |
| <b>Stage 3</b><br><b>Gather the</b><br><b>facts &amp; plan</b> | Goal: Audit your RAR inventory, connect with implementation sites regarding their county guidelines, plan for re-launch incorporating appropriate <b>RAR implementation alternatives (rotation, technology, parent workshops, library connection)</b> |
| <b>Stage 4</b><br><b>Relaunch</b>                              | Goal: Re-launch your Raising A Reader program serving children and families   |
| <b>Stage 5</b><br><b>Refine</b>                                | Goal: Assess and refine innovations   |

# **Formally Conclude 2019-2020 Program Year**

## Program Evaluation

# Phase II: Recovery Implementation

## Goal: Formally Conclude the 2019-2020 Program Year

- Determine your programmatic data requirements
  - Connect with any funders or institutions to determine their expectations. Most are trending towards not requiring formal outcome data.



### ⑩ Program Surveys

- ✦ Administered via existing phone, virtual meeting, text or email
  - ☐ Phone/Virtual Meeting: Q&A to complete survey
  - ☐ Text/Email: Provide survey questions on an online platform
- ✦ **RAR recommends that you select 3-5 questions from the standard Pre/Post or Retrospective Survey.**
- ✦ Other data may also be used such as:
  - ☐ Number of children, classrooms, sites served
  - ☐ Overall satisfaction data from children, families and Implementers
  - ☐ Anecdotal data

# Phase II: Recovery Implementation

## Survey Examples



## **Formally Conclude 2019-2020 Program Year**

Support Families in Sustaining Shared Reading Routines &  
Support Addressing COVID Slide

## Phase II: Recovery Implementation

**Goal: Support families in sustaining the routine of book sharing over the summer and support addressing "Covid slide."**

Connect Families to Local Libraries or a "Blue Bag Event"





# Blue Library Bag Events and Library Connections

## Blue Bags and BOOKS at Meal Distribution

- What's in the Blue Library Bag?
  - Book(s) for children to keep
  - Reading tip sheets
  - Learning packet and activity suggestions
  - Library e-card application
- Families are notified of Blue Library Bag distribution days via email/text/call
- Blue Library Bags are distributed during meal distribution time.





# Blue Library Bag Events and Library Connections

## Blue Bags and BOOKS at Home Visits

- What's in the Blue Library Bag?
  - Book(s) for children to keep
  - Reading tip sheets
  - Learning packet and activity suggestions
  - Library e-card application
- Families are notified of Blue Library Bag distribution days via email/text/call

## Fall Distribution

- SY 20-21, Blue Library Bags provided by School Librarian.
- School Librarians love the Blue Library Bag since it helps protect books from their collections.



# Library Resources

- [Day by Day](#): A website for young children and their families with daily ideas to keep learning fun. It is part of the New York State Library early literacy initiative [Ready to Read at New York Libraries](#).
- [Junior Library Guild](#): With JLG Gold Standard eBooks for Elementary, Middle School and High School students, [JLG Digital](#) gives you and your readers **unlimited access to read books online** from any device.
- [Epic](#): 30 days of free ebooks!
- [Starfall](#): Free and low-cost online activities and resources for grades PreK to 3. The website was specifically designed to teach children to read but has since expanded to include mathematics and language arts.
- [Storynory](#): This website features a vast collection of audio stories where children can read along to the text. The website's library includes original stories, fairy tales, and classics.
- [Storyline Online](#): An award-winning children's literacy website that features videos of celebrated actors reading from children's books.

# RAR Shared Resources



Raising A Reader- Calhoun County



Raising A Reader Calhoun County

April 10 at 4:08 PM · 🌐

With owls!!! 🦉

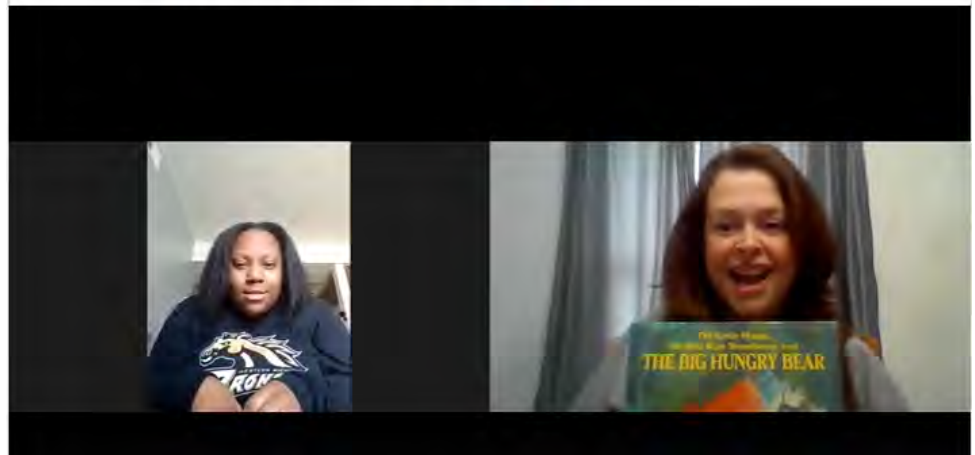


Raising A Reader Calhoun County

April 22 at 9:56 AM · 🌐

Aysia and Amanda are reading The Little Mouse, The Red Ripe Strawberry and the Big Hungry Bear. Aysia is currently a student learning ASL translation. What an amazing opportunity for us at Early Childhood Connections and RAR- Calhoun County!!

PS- This is our first attempt...be gentle 😊



# Parent Services Project | Raising A Reader Aspen to Parachute

Let's see... How is it that playing with a ball is science? Well, it is. Let Red Riding Hood show you and explain a little about her favorite sport, Baseball.  
Let's play ball!

⚙️ · [See original](#) · [Rate this translation](#)

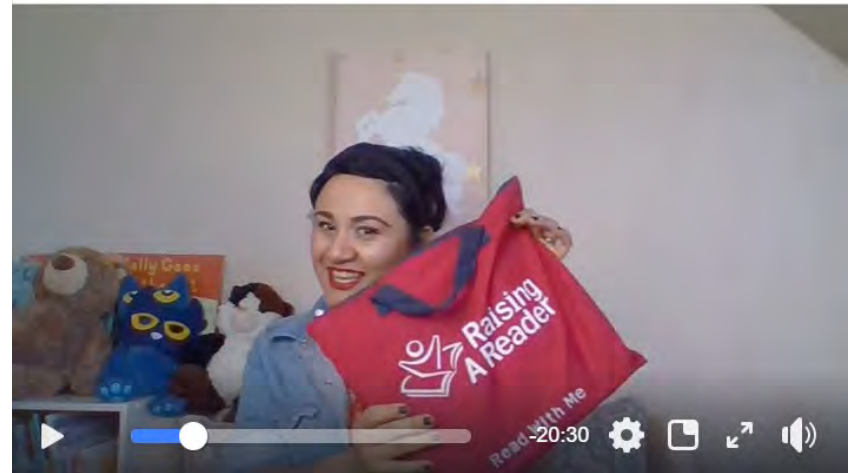


## Raising A Reader Aspen to Parachute

18 hrs · 🌐

Spanish Storytime is also great for your child's brain!

This is the perfect time for them to listen to new languages since their brains are super wired to learn new words. 🗣️ 📖





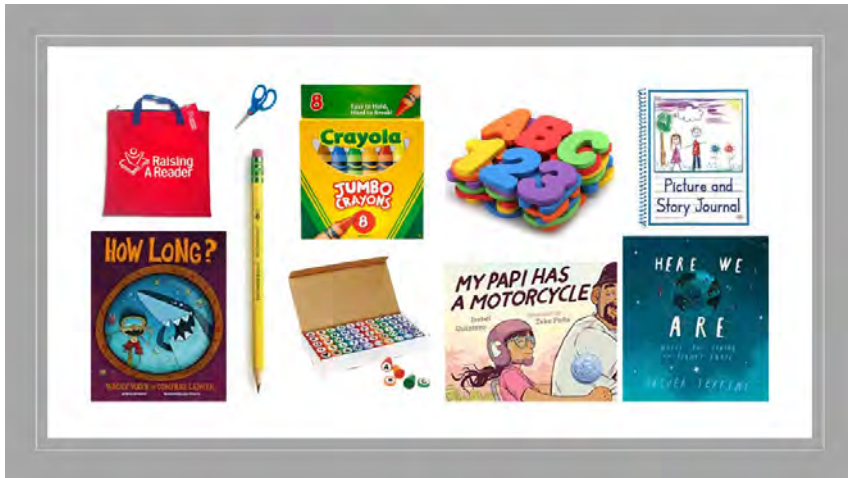
# Literacy Kits!

Support Families in Sustaining Shared Reading Routines  
& Support Addressing COVID Slide

## Phase II: Implementation Recovery

**Goal: Support families in sustaining the routine of book sharing over the summer and support addressing "Covid slide."**

- Rising Kindergarten and First Grade Children and Families
- Implemented in partnership with TechEd such as:
  - Vroom
  - Khan Academy Kids
  - Springboard Collaborative
  - Common Sense Media



# Raising A Reader Literacy Kit



## Goals of Kit:

- Robust literacy kit that supports home-based learning and literacy habits
- Supports “Summer and COVID-19” slide
- Supports School Readiness
  - Language and Literacy Development
  - Mathematics Concepts
  - Science, Technology, Arts, Engineering
  - Social-Emotional Development

## Kit Components:

- Bilingual Parent/Caregiver manual
  - **Five** weeks of school readiness activities
  - Templates for home-based learning tools
- 4 High-quality RAR Books
- Crayons
- Blank Constructed Response Journal
- Mathematics Manipulatives
- Foam Letter/Numbers
- RAR Book Bag

**PREORDERS Accepted Beginning  
June 1st! Delivery early July !**



# **Formally Conclude 2019-2020 Program Year**

## Audit Your RAR Inventory

## Phase II: Recovery Implementation

**Goal:** Audit your RAR inventory and implementation sites to plan for launch

- ✓ Assess and Inventory RAR Materials
  - Decide if you are going to collect the bags that are out in the field or not. While we highly recommended collecting the bags if you're able, the decision is yours.



**To collect bags from the field you may consider:**

- ☐ Aligning with end of school year processes and protocols, and collect red book bags and books
- ☐ An incentive to return the bag or exchange the red book bag with books that they can keep at home
- ☐ Connecting with critical needs providers to set up drop off points for red book bags and books
- ☐ Hosting a “Red Bag Retrieval” campaign when schools and centers reopen (Opening times TBD)

## Phase II: Recovery Implementation

**Goal: Audit your RAR inventory and implementation sites to plan for launch**

- ✓ Determine your loss and material needs; an approximation is OK
- ✓ Map out implementation plan and sites for fall 2020



## Phase II: Recovery Implementation

**Goal: Audit your RAR inventory and implementation sites to plan for launch**

### Clean Books

- Board Books:
  - Disinfecting Wipe
- Kapco-Covered Books:
  - Disinfecting Wipe
  - Will not hurt the integrity of the cover
- Hard Cover Book:
  - Disinfecting Wipe for cover

As studies suggest, books can be 'quarantined' for a period of time to allow the virus to disappear.

A [study](#), published in March in the *New England Journal of Medicine*, showed that the virus "remained active on plastic and stainless steel surfaces for two to three days under the conditions in this experiment. It remained infectious for up to 24 hours on cardboard." A [study published in \*The Lancet\*](#) on April 2 showed "no infectious virus could be recovered from printing and tissue papers after a 3-hour incubation."

<https://www.schoollibraryjournal.com/?detailStory=IMLS-CDC-offer-guidance-for-disinfecting-retuned-books-library-journal-coronavirus-covid19>

## Phase II: Recovery Implementation

**Goal: Audit your RAR inventory and implementation sites to plan for launch**

### Clean Red Book Bags

- Canvas Bags (purchased before 2017)  
If you have Red Bags made out of canvas they can be placed in washing machines on the “Gentle” cycle using non-bleach detergent. Remember: Air Dry Only!
- Vinyl Bags (purchased since 2017)  
For our newer bags, machine washing will damage the bag and is NOT recommended. Wash gently by hand using mild soap or laundry detergent. You may also be able to wipe bags down using a disinfecting wipe.

### Also recommended:

- Dry Cleaning Red Book Bags

Sources:

<https://www.cdc.gov/coronavirus/2019-ncov/prepare/cleaning-disinfection.html>

<https://www.dlionline.org/coronavirus-covid-19-guidance>

<https://www.osha.gov/laws-regs/regulations/standardnumber/1910/1910.1030>

## **Program Evaluation**

- ✓ Connect with Stakeholders
- ✓ Identify Need
- ✓ Determine Method
- ✓ Conduct Evaluation and/or collect information

## **Support Shared Reading Routines & Support Summer/COVID Slide**

- ✓ Library Connection
- ✓ Virtual Book Experiences
- ✓ Online Storytimes
- ✓ RAR Literacy Kits

## **Audit RAR Inventory**

- ✓ Collect Materials
- ✓ Determine Needs
- ✓ Disinfect Books and Red Book Bags

# Raising A Reader Resources & Announcements



# RAR Resources

- [COVID Toolkit](#)
  - [Coronavirus: A Book for Children](#)
  - [Family Literacy Calendars](#)
  - [Funding Resources](#)
  - [Grant Template Language](#)
  - [How to Create Videos](#)
  - [Publisher Permissions](#)
  - [Parent Tip Sheets](#)
  - [Red Bag Safe Keeping Flyer](#)
  - [Resource Library](#)
  - [RAR's Youtube Page](#)
  - [Socially Distanced Library Connection](#)





# Change Children's Lives



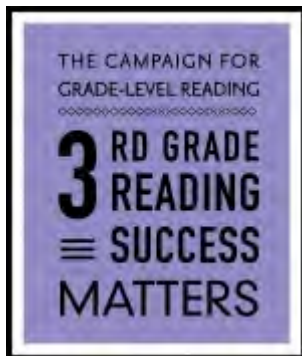
For every order, we'll **donate a book.**



Raising  
A Reader



Barefoot Books



May 19, 2020 | 3:00 PM ET

[Register here](#)


**The Science of Reading, Part 2: Applying the Science in the Classroom**

Presenters: Faith Butcher of United Way of Westchester and Putnam; Todd M. Hanson of Orange County Community Foundation; Sarah Siegal of Learning Ovations.

Commentator: Angela Rutherford of University of Mississippi.

Moderator: Munro Richardson of Read Charlotte  
(Partner Webinar)

Continue Every Tuesday, Register [Here](#)

A green circular logo with a dotted border. Inside the circle, the text "GLR Learning Tuesdays" is written in white, with "GLR" on the top line, "Learning" on the second line, and "Tuesdays" on the third line.

GLR  
Learning  
Tuesdays



# RAR Shared Resources

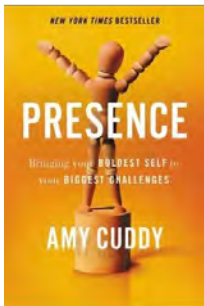
- [Brightly Storytime Read Alouds](#): This YouTube page shares books while highlighting the words of the story. Playlists are categorized by age, interests, types and genres, including the [Diverse & Inclusive Children's Storytime Books](#)



- [LIVE! with an Author](#) is a free online event series of intimate and inspiring conversations with notable authors from our community.



- **Tuesday, May 19<sup>th</sup>**
- 6pm EST
- **Dr. Amy Cuddy**, social psychologist, bestselling author, award-winning Harvard lecturer, and expert on the behavioral science of power, presence, and prejudice.
- Register [here](#).



# OVER 117B Remains Available Through SBA's Paycheck Protection Program (PPP)

[Schusterman Family Foundation](#) has created a partnership with LISC, a mission-aligned SBA-approved lender, to support more equitable access to PPP loans during this second round of funding.

Through this partnership, LISC can help your organization apply for your PPP loan and provide you with dedicated support throughout the process. Small businesses and nonprofit organizations with fewer than 500 employees who are experiencing financial hardship due to the crisis and have not received a PPP loan in a past round are eligible.

If you are interested, please complete **this [Google form](#) ASAP to share your contact information with LISC.** You do not need to be a Schusterman grantee to apply.

<https://docs.google.com/forms/d/e/1FAIpQLSfLdFdEcdLIAA2H2LpbJnWKDvdwJpMr06wxkfi-axGuMaibtA/viewform>



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## Sharing Session/Discussion

